

# The Style Bouquet

Fashion



Beauty

*Be Fashionably Early. Every time.*

## Purpose

Established in September 2015, The Style Bouquet is a fashion and beauty blog written by Beth Shankle Anderson who is also an attorney. The blog was conceived from a deep-seated love of all things beautiful. Beth believes that fashion provides the perfect vehicle to express this beauty. She also enjoys exploring various trends in skincare and makeup. The Style Bouquet is known to feature Beth Shankle Anderson's favorite designers, products and companies.

*"I've worked with Beth for 3 Kiss My Face product launch campaigns and highly recommend her! From her awesome professional photography of our products, to her thorough reviews shared on her blog The Style Bouquet and social media pages, she is an excellent blogger to partner with."*

*- Josalyn, Kiss My Face Digital Marketing Assistant*



Beth Shankle Anderson



@TheStyleBouquet  
850+ Followers



TheStyleBouquet  
1,000+ Likes/Followers



Beth@TheStyleBouquet.com



TheStyleBouquet  
375+ Followers



TheStyleBouquet  
500+ Followers

## The Style Bouquet Story

Beth's love for beautiful things began when she was a child. She grew up in the South where things are painstakingly made beautiful such as quilts and flower gardens. Her love of fashion came a bit later when she picked up her first copy of *Vogue* magazine and saw the most beautiful clothes and photography. She was transported to a world far away – one in which she wanted to be a part. This blog is a reflection of years of study of the world of fashion and beauty. Beth wanted to create something that could capture the beauty that fashion itself creates and defines.

*"Beth makes everything an easy read! Her comprehensive coverage of fashion news and concepts keep me coming back for more." - Nataliya Ogle, StyleTomes.com*

[www.TheStyleBouquet.com](http://www.TheStyleBouquet.com)

### **Blog Statistics**

23,400+ Total Pageviews

11,200+ Total Users

27% Total Return Visitors

*Since September 2015*

### **Demographics**

74% of Readers reside in the United States

86% of Readers are Female

75% of Readers are between the Ages of 18 and 44